

## 2015 SJE International Symposium

### “Firms and Innovation in Asia”

Co-hosted by:  
Institute of Economic Research, SNU  
BK21+ Program in Economics, SNU  
SSK Research Unit for Firm Dynamics, IPRs, and Innovation

Place: Faculty Meeting Room (Room 312, Bldg. 16, College of Social Science 3<sup>rd</sup> Floor)

#### Friday, October 30

9:00 a.m. Registration

9:20 a.m.-9:30 a.m. Opening (Keun Lee, Director, Institute of Economic Research, SNU)

#### **9:30 a.m.-11:00 a.m. Opening Session (Chair: Prof. Jungsoo Park, Sogang University)**

Keun Lee (Prof., Seoul National University)  
Comparative Perspectives on Business groups in Korea, Japan, and China

Lakhwinder Singh (Prof., Punjabi University, India) and Anita Gill (Prof., Punjabi University, India)  
Emergence of Innovative Manufacturing Firms across Asian Countries

--Discussants: Hyeog Ug Kwon (Prof., Nihon University)  
Djun Kil Kim (Prof., University of Asia & the Pacific, Philippines)

11:00 a.m.-11:20 a.m. Coffee Break

#### **Session 1A 11:20 a.m.-12:50 p.m. (Chair: Prof. Jinyoung Kim, Korea University)**

Kyoji Fukao (Prof., Hitotsubashi University) and Hyeog Ug Kwon (Prof., Nihon University)  
International Competitiveness: A Comparison of the Manufacturing Sector in Korea and Japan

--Discussants: Jung-Wook Kim (Prof., Seoul National University)  
Kyoo-Ho Park (Prof., Hanshin University)

Hyunbae Chun (Prof., Sogang University)  
Can the Property Rights Theory Explain Cross-Border Vertical Integration of Multinational Firms?  
Firm-level Evidence in Korea

--Discussant: Jooyoung Kwak (Prof., Yonsei University)

#### **12:50 p.m.-2:00 p.m. Lunch (Provided in the room)**

#### **Session 1B 2:00 p.m.-3:30 p.m. (Chair: Prof. Kyoji Fukao, Hitotsubashi University)**

Junbyoung Oh (Prof., Inha University)  
Financial Market Reaction and Prediction in Patent Litigations: A case study for South Korea

--Discussant: Wonkyu Shin, (Dr., Seoul National University)

Kineung Choo (Prof., Korea Naval Academy)  
Academic Advisors and their Ex-graduate Students: A Channel of Knowledge Diffusion

--Discussant: Tae Young Park (Prof., Hanyang University)

3:30 p.m.-3:50 p.m. Coffee Break

**Session 1C 3:50 p.m.-5:20 p.m. (Chair: Prof. Chongmin Kim, Kookmin University)**

Kazuyuki Motohashi (Prof., The University of Tokyo)

Innovation and Entrepreneurship: A first look at linkage data of Japanese patent and enterprise census

--Discussant: Taehyun Jung (Prof., Hanyang University)

Jisun Lim (Ph.D. Candidate, Seoul National University)

Does innovation create jobs: Evidence from the Korean Industry

-- Discussant: Young Hoon Lee (Prof., Sogang University)

**6:00 p.m. Dinner (Participants only)**

Saturday, October 31

**Session 2A 9:00 a.m.-10:25 a.m. (Chair: Dr. Seong-Jae Cho, Korea Labor Institute (KLI))**

Takahiro Fujimoto (Prof., University of Tokyo)

Design-Flow-Based Concept of Manufacturing: Capability, Architecture, and Competitiveness

-- Discussant: Jong-Hak Eun (Prof., Kookmin University)

Hyuntai Lee (Dr., Korea Institute International Economic Policy (KIEP))

Causes for Changing Performance of Ownerships in China

--Discussants: Sungho Rho (Prof., Sejong University)

Shanji Xin (Ph.D. Student, Seoul National University)

10:25 a.m.-10:45 a.m. Coffee Break

**Session 2B 10:45 a.m.-12:45 p.m. (Chair: Prof. Jeong-Dong Lee, Seoul National University)**

Tsutomu Miyagawa (Prof., Gakushuin University)

Is Productivity Growth Correlated with Improvements in Management Quality? An empirical study using interview surveys in Korea and Japan

--Discussant: Min-Jung Kim (Dr., Sogang University)

Sung Wook Joh (Prof., Seoul National University) and Jin-Young Jung (Prof., Inha University)

When Are Friendly Outside Directors Beneficial to Firms?

--Discussant: Janghee Cho (Prof., Jeju National University)

Buru Im (Ph.D. Candidate, Seoul National University)

Are Korean firms catching up with, and thus getting similar to, the American firms

--Discussants: Sun Ok Kim (Ph.D. Candidate, Sogang University)

Raeyoon Kang (Ph.D. Candidate, Seoul National University)

12:45 p.m. Closing

**1:00 p.m. Lunch (Venue: Room "Dam," Sodam-maru, Dongwon-gwan (Bldg. 113) 3<sup>rd</sup> Floor)**